



Webster Pacific

BETTER DECISIONS
THROUGH THE POWER OF DATA

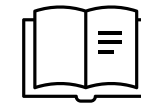
www.websterpacific.com | 415.733.9722 | San Francisco & Chicago

Who We Are

A boutique strategy consultancy that helps small to medium-sized businesses leverage data and strategy at the fraction of the cost of a full-time analyst or CFO

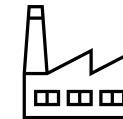
Sectors

Consumer Goods



Education

Private Equity



Industry

Capabilities

- Finance (budgets, acquisitions, COGS cleanup)
- Location Strategy (city, prioritization, site selection)
- Sales & Marketing (new wholesale accounts, ROAS)
- Operations (forecasting inventory, throughput reporting)
- Technology (ERP migration, cloud storage)
- Education (enrollment forecasting, tuition benchmarking)

Every client's strategy is different, and we seek a deep understanding for how each client defines success so that we can best translate that understanding into data-driven insights.



Webster Pacific Team



Tom – Managing Partner

Ex-CEO, Strategic Thinker

Founder of WP, 17 Years



Steve – Principal

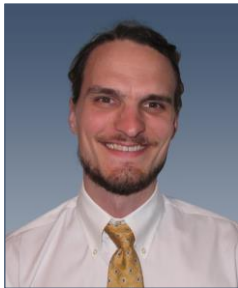
Project Management, Ex-Analyst

8 Years with WP



William – Consultant

GIS Expert, Project Management



Matilda – Assoc Consultant

GIS, Excel



Collin – Data Manager

Python, Web Dev



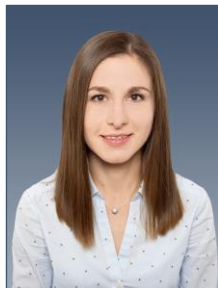
Junia – Assoc Consult

Excel, PowerBI



Liliia – Data Analyst

GIS, Excel



Veronica – Assoc Consult

Excel, Python



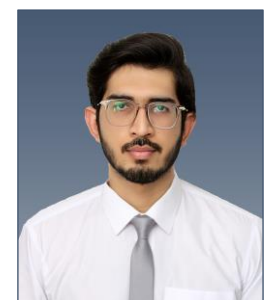
Dylan – Analyst

Python, Tableau



Ahsan – Analyst

Python, Google Cloud, ETL



Proficiencies

Coding
Financial Analysis
Geo-Analysis
Marketing Analytics
Web Scraping/Research
Interviewing

Programs

Python
Tableau/PowerBI
ArcGIS
CRM/ERP
Cloud Databases
Quickbooks/XERO

Data Sets

Client's Internal Data
Points of Interest
Mobile Data
Census & Demographics
Real Estate Data
International Wealth Data



Power BI



ArcGIS



python



KLAVIYO



Google Maps



Google Cloud Platform



Google
Data Studio



OpenAI
ChatGPT 4.0

CONTACT



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