



Webster Pacific

Operating Partners

supporting your business so you
can focus on what you love

The Backstage



A Trusted Advisor



Finance

Cash Flow
Marketing ROI
Budgets
Channel Analysis
Product Analysis
Debt Structuring

Bookkeeping

Accrual and Cash
No Outsourcing
XERO/QBO/Other
CPA & Sales Tax Referrals
Specialize in Inventory

Operations

Inventory Planning
Operations Manager
ABC & Turn Analysis
COGS Tracking
3PL Audits
Pricing Strategy

Technology

ERP Systems
Salesperson ROI
Data Cleanup/Enrichment
Reporting
Inventory Systems
ETL Pipelines



We are working with several brands acting as an operating partner providing finance, operations, and technology support.



PlantPaper[®]

SUZIE
KONDI

BIOGRAPHY



Enhance
Pickleball[™]

andSons
Chocolatiers

BEST  MADE



VI PEEL

S I N



CAROLINE Z HURLEY

Distinct Indulgence

Our Team

Steve – Partner

Project Management, Fractional CFO



Tom – Managing Partner

Ex-CEO, Strategic Thinker



Veronica – Consultant

Finance



Junia – Consultant

Operations



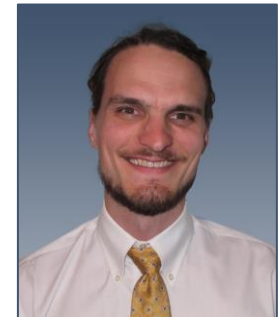
Collin – Data Manager

Tech



William – Consultant

Ops, Tech



Ben – Assoc Consultant

Finance, Ops, Tech



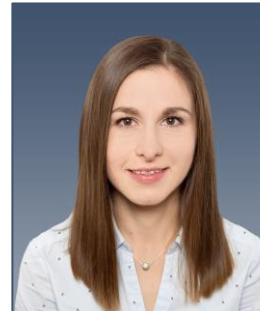
Dylan – Analyst

Ops, Tech



Lilia – Analyst

Finance, Ops, Tech

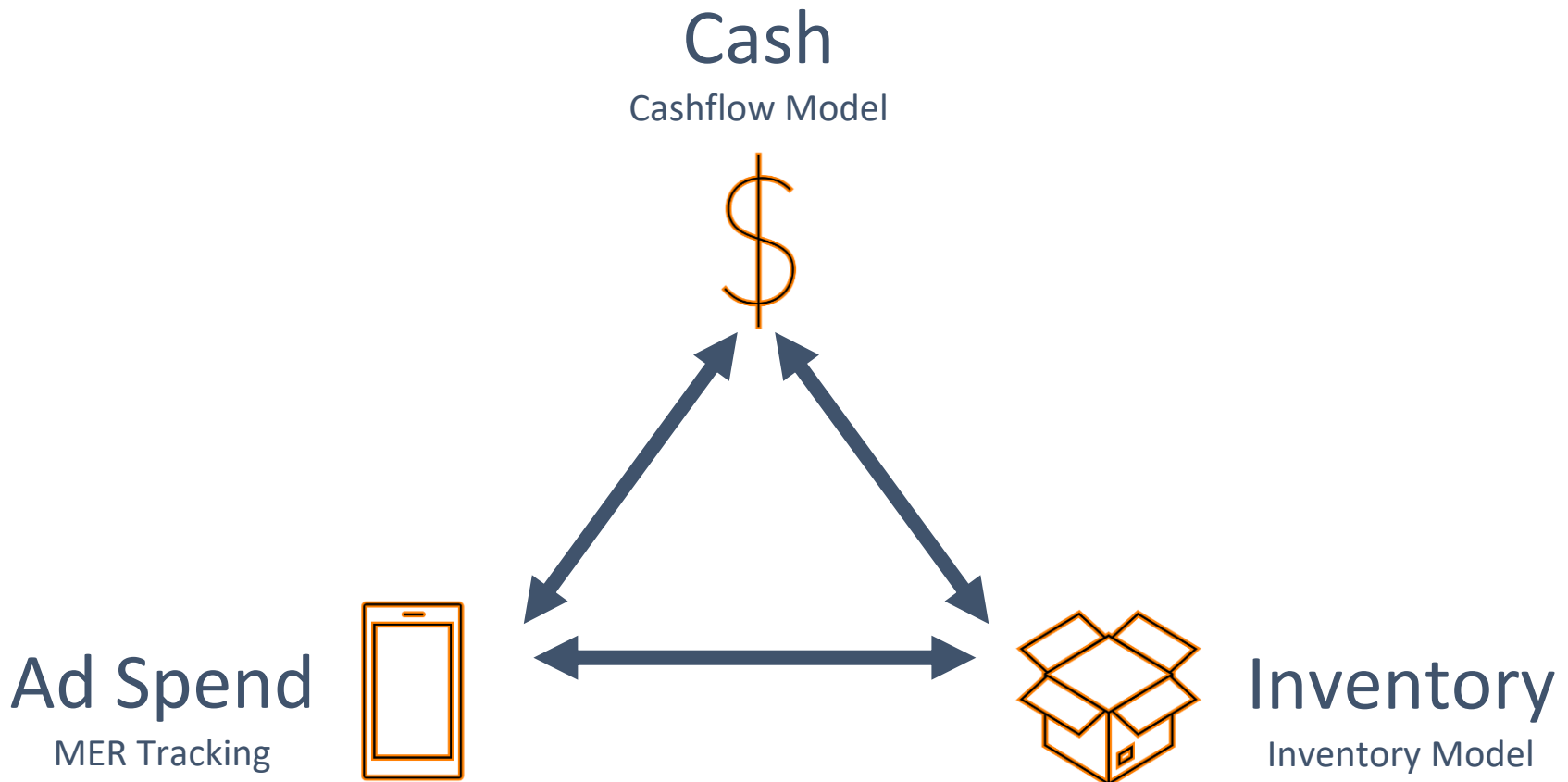


Jaime – Accounting

Bookkeeper



The brands that make it past \$1m in revenues that fail usually fail because Cash, Ad Spend, and Inventory aren't balanced.



CONTACT



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Finance

We created a bookkeeping service because we've run 10+ other ecommerce businesses and know how frustrating having a bad bookkeeper is. We offer a “know your bookkeeper” approach where you are directly connected with a single bookkeeping expert who knows ecommerce businesses like the back of their hand.

Features	Startup	Advanced
Pricing	Upon Request	Upon Request
Annual Revenues	< 1 Million	1 Million to 10 Million
Software – QBO, Xero or Finaloop	✓	✓
Payroll Software Connect	✓	✓
Cash and Accrual Accounting	✓	✓
Shopify, Amazon, etc.	✓	✓
Monthly Review	✓	✓
Issue 1099s	✓	✓
Monthly close	< 15 days	< 10 days
Accounts Payable and Billpay	X	✓
Payroll Compliance	X	X
Sales Tax Compliance	Contact Us	Contact Us
Tax Planning	Contact Us	Contact Us
Tax Filing	Contact Us	Contact Us

Cash Flow Projections



Cash flow projections help businesses plan for future cash needs and help understand the flow of cash historically to make better decisions in the future.

		ACTUAL							PROJECTED				
Year		2022	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022
Month		January	February	March	April	May	June	July	August	September	October	November	December
Cash SOM		\$ 200,000	\$ 40,831	\$ 121,802	\$ 298,095	\$ 490,397	\$ 552,687	\$ 698,548	\$ 918,092	\$ 1,039,784	\$ 1,116,922	\$ 981,084	\$ 886,518
Cash In	Ecom Revenue	\$ 151,528	\$ 242,840	\$ 383,469	\$ 705,159	\$ 814,290	\$ 917,814	\$ 858,790	\$ 733,645	\$ 524,437	\$ 274,837	\$ 329,196	\$ 180,000
	Loan Draw In	\$ 50,000	\$ 100,000	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Sub Total	\$ 201,528	\$ 342,840	\$ 483,469	\$ 705,159	\$ 814,290	\$ 917,814	\$ 858,790	\$ 733,645	\$ 524,437	\$ 274,837	\$ 329,196	\$ 180,000
Cash Out	Overhead Non Payroll	\$ (27,390)	\$ (14,573)	\$ (21,786)	\$ (26,263)	\$ (58,650)	\$ (22,131)	\$ (32,650)	\$ (40,150)	\$ (28,490)	\$ (21,103)	\$ (39,788)	\$ (22,000)
	Payroll and Contractors	\$ (65,169)	\$ (102,274)	\$ (101,678)	\$ (91,465)	\$ (84,819)	\$ (61,544)	\$ (136,976)	\$ (120,055)	\$ (99,707)	\$ (110,232)	\$ (127,324)	\$ (80,000)
	Inventory	\$ (150,000)	\$ (50,000)	\$ (50,000)	\$ (100,000)	\$ (200,000)	\$ (200,000)	\$ -	\$ -	\$ -	\$ -	\$ (100,000)	\$ (150,000)
	Paid Social	\$ (39,055)	\$ (32,865)	\$ (59,787)	\$ (93,482)	\$ (114,739)	\$ (201,931)	\$ (188,236)	\$ (210,079)	\$ (127,106)	\$ (111,686)	\$ (65,338)	\$ (63,375)
	Content	\$ (4,937)	\$ (9,437)	\$ (13,970)	\$ (8,830)	\$ (7,747)	\$ (21,481)	\$ (37,455)	\$ (24,626)	\$ (9,555)	\$ (19,573)	\$ (19,243)	\$ (13,150)
	Returns	\$ (52,247)	\$ (30,306)	\$ (48,568)	\$ (76,694)	\$ (141,032)	\$ (162,858)	\$ (183,563)	\$ (171,758)	\$ (146,729)	\$ (104,887)	\$ (54,967)	\$ (65,839)
	Tax	\$ (21,899)	\$ (22,415)	\$ (11,386)	\$ (16,122)	\$ (45,013)	\$ (52,008)	\$ (60,366)	\$ (45,285)	\$ (35,713)	\$ (43,194)	\$ (17,103)	\$ (13,168)
	Loan Pay Down	\$ -	\$ -	\$ -	\$ (100,000)	\$ (100,000)	\$ (50,000)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Sub Total	\$ (360,696)	\$ (261,869)	\$ (307,176)	\$ (512,857)	\$ (752,000)	\$ (771,953)	\$ (639,246)	\$ (611,953)	\$ (447,299)	\$ (410,675)	\$ (423,762)	\$ (407,532)	
Cash EOM		\$ 40,831	\$ 121,802	\$ 298,095	\$ 490,397	\$ 552,687	\$ 698,548	\$ 918,092	\$ 1,039,784	\$ 1,116,922	\$ 981,084	\$ 886,518	\$ 658,986
Cash SOM		\$ 200,000	\$ 40,831	\$ 121,802	\$ 298,095	\$ 490,397	\$ 552,687	\$ 698,548	\$ 918,092	\$ 1,039,784	\$ 1,116,922	\$ 981,084	\$ 886,518
Net Cash		\$ (159,169)	\$ 80,971	\$ 176,293	\$ 192,302	\$ 62,290	\$ 145,861	\$ 219,544	\$ 121,692	\$ 77,138	\$ (135,838)	\$ (94,566)	\$ (227,532)
Cash EOM		\$ 40,831	\$ 121,802	\$ 298,095	\$ 490,397	\$ 552,687	\$ 698,548	\$ 918,092	\$ 1,039,784	\$ 1,116,922	\$ 981,084	\$ 886,518	\$ 658,986

Budgets are critical for planning the future of a business, including goals set by ownership for growth or profits.

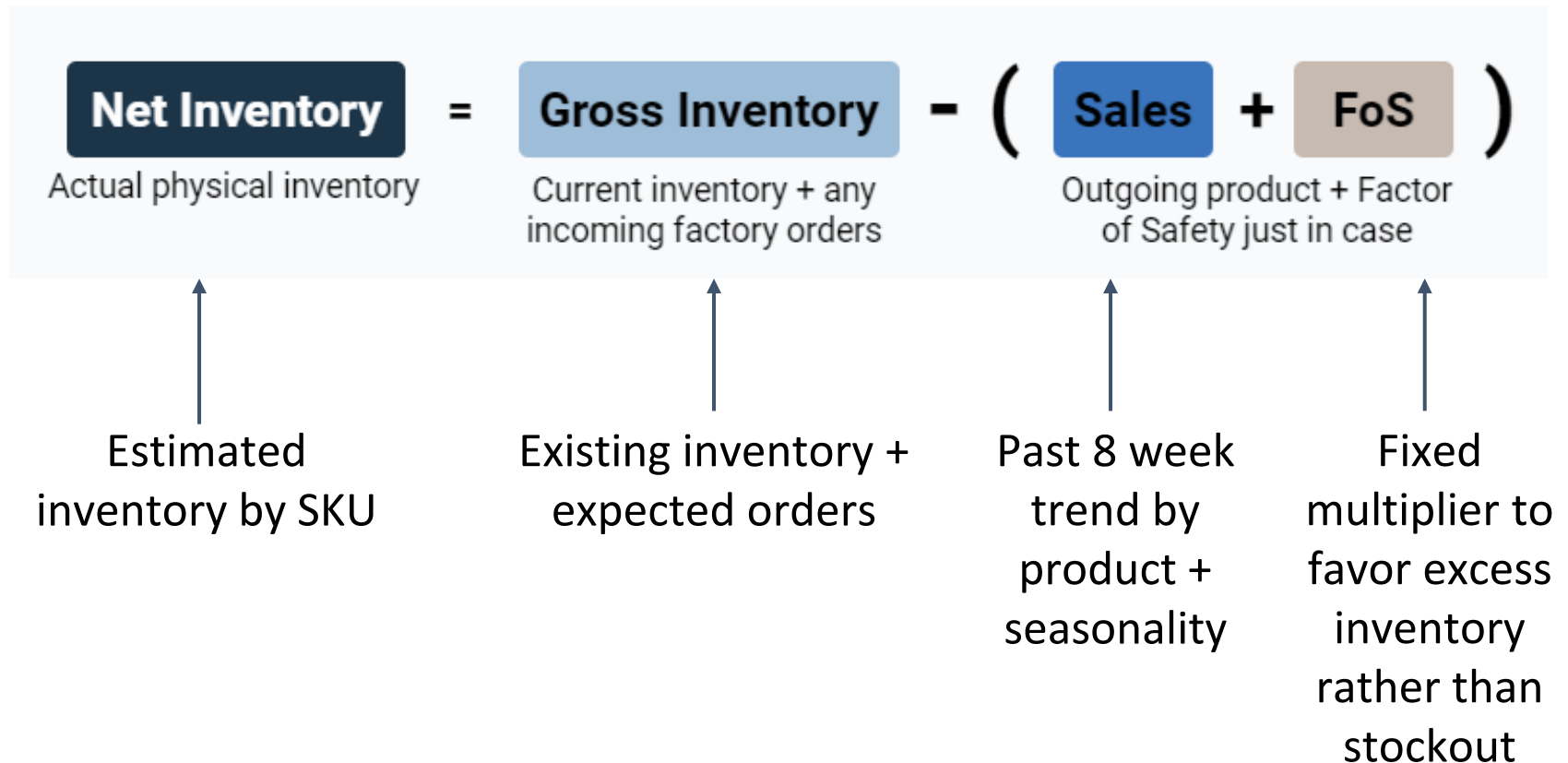
Income	ACTUAL		PROJ	% of Total Income		
	2021	2022	2023	2021	2022	2023
E-Commerce	4,780,692	8,262,929	10,736,010	116%	119%	117%
Wholesales	613,446	892,476	900,000	15%	13%	10%
Discounts	(186,651)	(312,683)	(433,619)	-5%	-4%	-5%
Returns	(1,074,184)	(1,878,631)	(1,991,939)	-26%	-27%	-22%
Total Income	4,133,303	6,964,092	9,210,452			
Cost of Goods Sold						
COGS	1,443,485	2,364,430	3,384,279	35%	34%	37%
Fulfillment & Shipping Cost	586,927	798,137	1,481,049	14%	11%	16%
Total Cost of Goods Sold	2,030,413	3,162,566	4,865,327	49%	45%	53%
Gross Profit	2,102,890	3,801,525	4,345,125			
Gross Margin	51%	55%	47%			
Operating Expenses						
Payroll & Contractors	486,202	1,033,374	1,163,336	12%	15%	13%
Paid Advertising	1,411,028	2,207,719	2,186,987	34%	32%	24%
Rent	69,421	113,089	114,000	2%	2%	1%
Software and Subscriptions	29,359	78,077	102,000	1%	1%	1%
Taxes & Interest	9,731	87,485	186,000	0%	1%	2%
Total Operating Expenses	2,005,742	3,519,743	3,752,323	49%	51%	41%
Operating Income	97,149	281,783	592,802			
Net Income	97,149	281,783	592,802			
Net Income Margin	2%	4%	6%			

Operations

Many small but growing businesses have overly complicated methods of evaluating their cost of goods sold (COGS) by product line, which makes accurately valuing inventory and tracking costs over time difficult. We clean data and build systems to track COGS accurately.

	COGS by Product by Year					
Style (Current)	2020	2021	2022	2023	SPARKLINE	
Pants	\$42	\$47	\$59	\$58		
Shorts	\$29	\$27	\$31	\$28		
Jacket	\$68	\$70	\$77	\$86		
Blouse	\$50	\$57	\$77	\$69		
Belt	\$30	\$34	\$34	\$35		
Boots	\$91	\$101	\$119	\$127		
Sandals	\$44	\$54	\$53	\$54		

Estimate inventory for every SKU 26 weeks into the future by week.



Stockouts and Inventory Forecasting - Output



Identify predicted stockouts (red cells below) by SKU and order accordingly.

Product: Shorts 1 (1) ▾						Net Inventory												
Color: Aqua (1) ▾ Size ▾						Weeks from today												
Product	Color	Size	Size Num ▲	Lead Time Low	Lead Time High	1	2	3	4	6	8	10	12	14	16	18	20	26
Shorts 1	Aqua	XS	0	15	19	12	12	11	10	9	8	6	5	4	3	2	1	-2
Shorts 1	Aqua	S	1	15	19	-0	-3	25	22	18	13	8	4	-1	-5	-9	-13	-23
Shorts 1	Aqua	M	2	15	19	32	27	92	87	77	67	57	48	39	30	22	14	-7
Shorts 1	Aqua	L	3	15	19	-13	-18	46	41	30	20	10	-0	-10	-19	-27	-36	-58
Shorts 1	Aqua	XL	4	15	19	15	12	60	57	52	47	42	38	33	29	25	21	11
Shorts 1	Aqua	XX	5	15	19	-4	-5	15	15	14	14	13	13	12	12	11	11	10

Expected stockout for next 2 weeks until planned order arrives at week 3

Need to Order L and S ASAP to avoid stockout in 14 to 20 weeks.

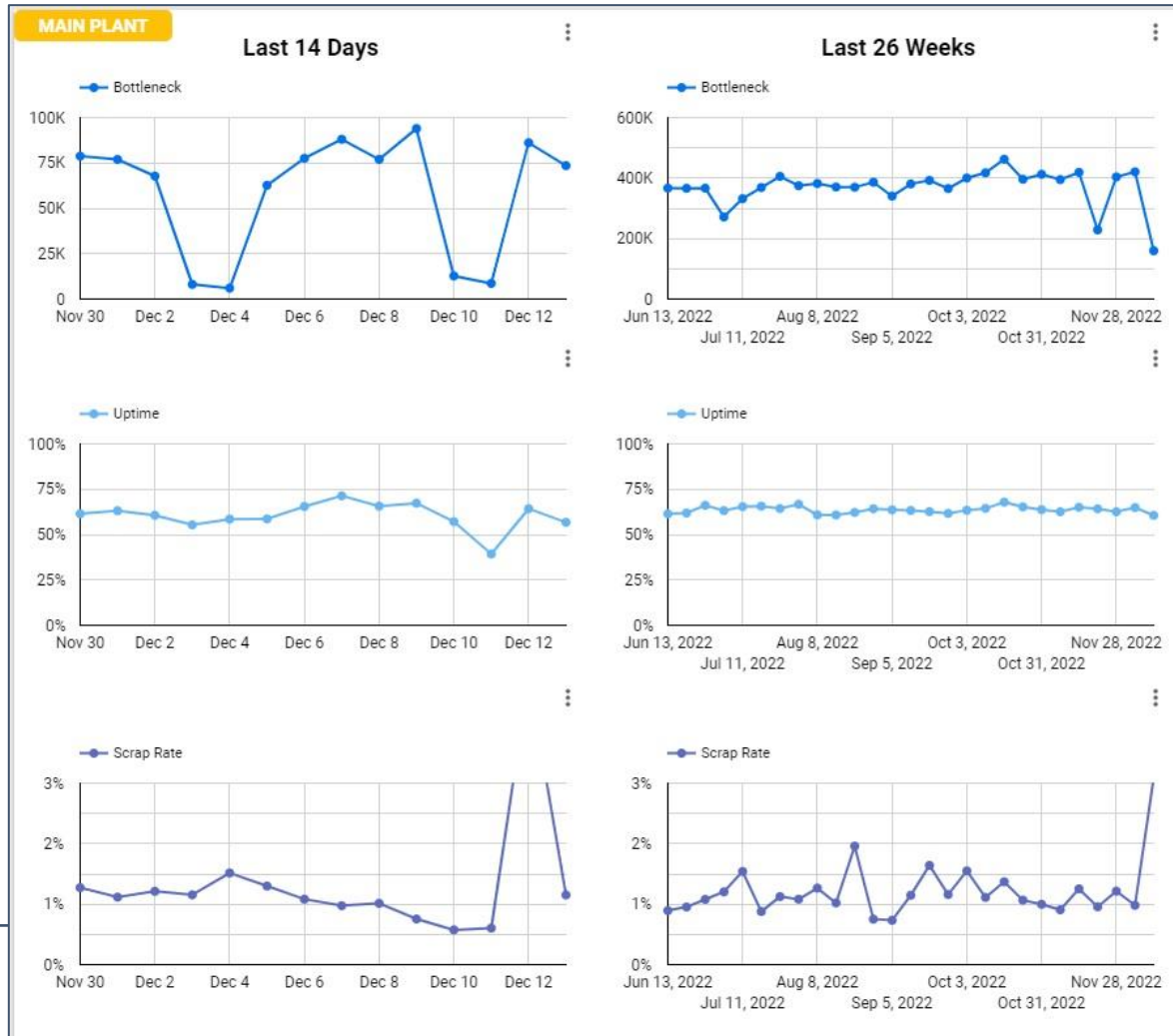
Stockouts and Inventory Forecasting - Reporting



Study past sales by product, by color, by size to understand trends.



We build dashboards for manufacturers to study critical metrics like throughput, uptime, and scrap rate.



Sales and Marketing

Growing Wholesale Accounts 1) Gather Stores of Competitors



We gather the stockists of 5 to 10 of your competitors. This generates a list of anywhere from 100 to over 1,000 potential stockists for your brand.

Full Address	Stockist	Brand Count	Is Your Brand carried here?	Competitor 1	Competitor 2	Competitor 3	Competitor 4	Competitor 5	Competitor 6	Competitor 7	Competitor 8	Competitor 9	Competitor 10
1615 Silver Lake Blvd, Los Angeles, CA 90026	Hemmingway and Sons	4		1	0	0	1	0	0	0	1	1	0
2937 Bristol St, Costa Mesa, CA 92626	Seed People's Market	4		1	1	0	0	1	0	0	1	0	0
8236 W 3rd St, Los Angeles, CA 90048	Wittmore	4	Yes	0	0	0	0	1	1	0	1	0	0
485 Driggs Ave, Brooklyn, NY 11211	Concrete and Water	3		1	0	0	0	1	0	0	1	0	0
3231 Grand Ave, Oakland, CA 94610	Oak Common	4	Yes	0	0	0	1	1	0	0	0	1	0
1809 4th St, Berkeley, CA 94710	Aiken Berkeley	2		1	1	0	0	0	0	0	0	0	0
1746 Shattuck Ave, Berkeley, CA 94709	Foxglove	2		0	0	0	1	1	0	0	0	0	0
244 Shoreline Hwy, Mill Valley, CA 94941	Proof Lab Surf Shop	3		0	1	0	1	1	0	0	0	0	0
1913 W Division St, Chicago, IL 60622	Penelope's	2		0	0	0	0	1	0	1	0	0	0
24 North St, Hingham, MA 02043	Assembly Showroom	5	Yes	1	0	0	0	1	0	0	1	0	1
577 Tremont St, Boston, MA 02118	Sault	3		1	0	0	0	1	0	0	0	1	0
174 Franklin St, Brooklyn, NY 11222	Wolves Within	2		0	0	0	1	0	0	0	1	0	0
211 Nassau Ave, Brooklyn, NY 11222	DRAMA CLUB	3	Yes	0	0	0	1	0	1	0	0	0	0
91 Atlantic Ave, Brooklyn, NY 11201	Goose Barnacle	2		1	0	0	0	0	0	0	1	0	0
123 Smith St, Brooklyn, NY 11201	Modern Anthology	3	Yes	0	0	0	0	0	0	0	1	0	1
787 N High St, Columbus, OH 43215	Tigertree	3		0	0	0	0	1	0	0	1	1	0
1400 S Congress Ave, Austin, TX 78704	By George	3		0	1	0	0	1	0	1	0	0	0

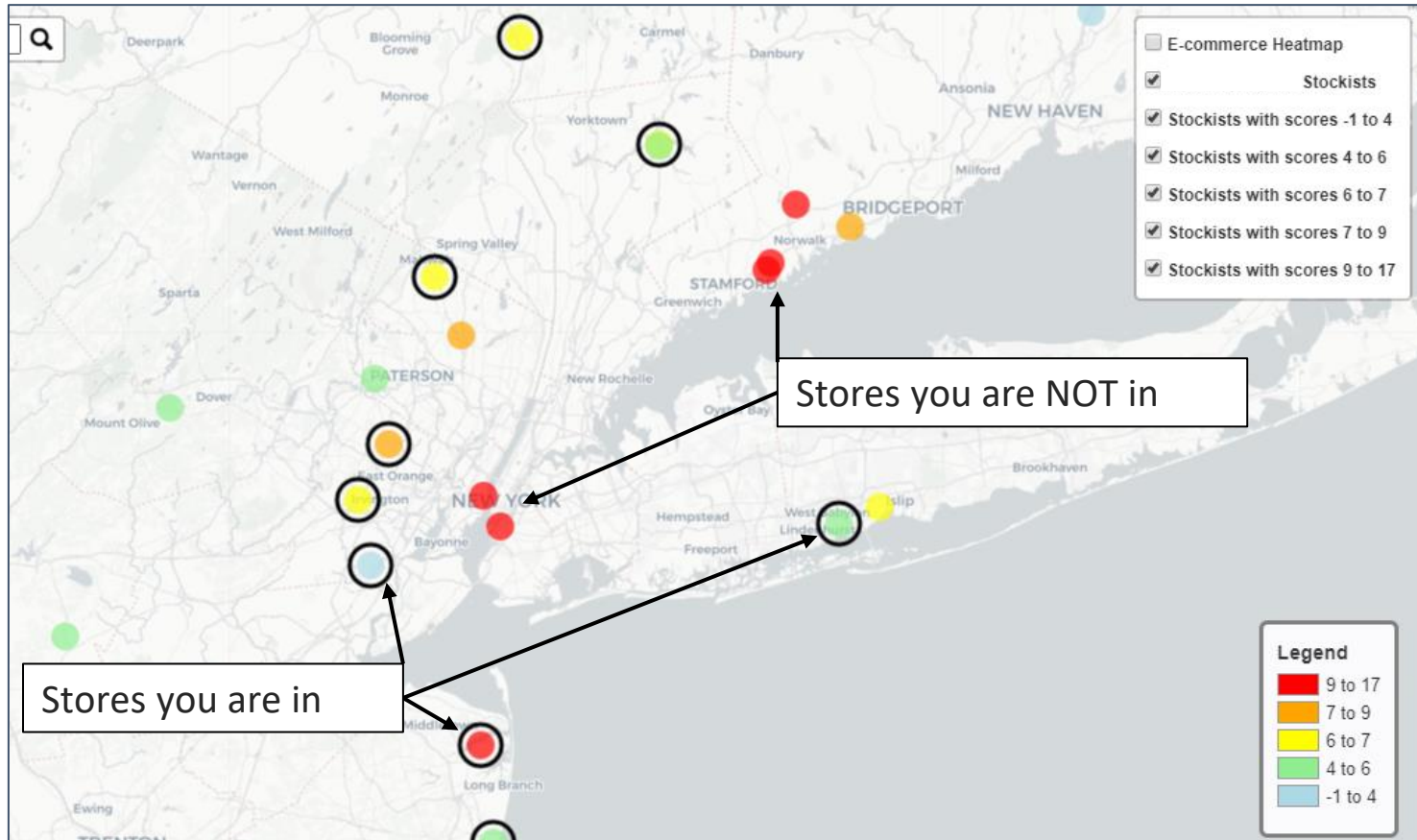
Growing Wholesale Accounts 2) Scoring the Stores and Contact



Next, we score each store based on number of your competitor brands carried, how much E-comm you have around each store, and the proximity to your existing stores. We also give you the link to the store's website and their phone number.

Stockist	Overall Score	Brand Count Score	Ecom Value (5 Mi.) Score	Your Brand Wholesale Too Close Penalty	Brand Count	Is Your Brand carried here?	Miles to your next nearest Stockist	0.5 Mile	1 Mile	5 Mile	Phone	Google Link	Stockist Link
Hemingway and Sons	9	5	5	-1	4		1.6	\$2,136	\$6,073	\$49,181	(323) 669-7388	Click	Click
Seed People's Market	9	5	4	0	4		32.2	\$0	\$0	\$1,592	(714) 708-3377	Click	Click
Wittmore	9	4	5	0	4	Yes	3.3	\$871	\$7,055	\$28,831	(323) 782-9791	Click	Click
Concrete and Water	9	4	5	0	3		89.1	\$8,600	\$16,647	\$128,986	(917) 909-1828	Click	Click
Oak Common	8	4	4	0	4	Yes	10.0	\$9,768	\$7,234	\$10,264	(510) 285-6629	Click	Click
Aiken Berkeley	8	3	5	0	2		4.9	\$0	\$341	\$12,900	(510) 649-9759	Click	Click
Foxglove	8	3	5	0	2		4.5	\$0	\$0	\$15,834	(510) 990-6789	Click	NA
Proof Lab Surf Shop	8	4	4	0	3		9.7	\$78	\$470	\$3,076	(415) 380-8900	Click	Click
Penelope's	8	3	5	0	2		264.0	\$1,113	\$3,169	\$19,173	(773) 395-2351	Click	Click
Assembly Showroom	8	5	3	0	5	Yes	38.4	\$0	\$0	\$563	(781) 740-1421	Click	Click
Sault	8	4	4	0	3		11.8	\$356	\$938	\$6,760	(857) 239-9434	Click	Click
Wolves Within	8	3	5	0	2		89.0	\$2,580	\$12,318	\$193,845	(347) 889-5798	Click	Click
DRAMA CLUB	8	3	5	0	3	Yes	88.4	\$4,682	\$8,044	\$117,837	(917) 214-8274	Click	Click
Goose Barnacle	8	3	5	0	2		91.7	\$6,508	\$9,605	\$145,162	(718) 855-2694	Click	NA
Modern Anthology	8	3	5	0	3	Yes	91.3	\$6,475	\$20,620	\$142,094	(929) 250-2880	Click	Click
Tigertree	8	4	4	0	3		399.6	\$0	\$1,062	\$2,841	(614) 299-2660	Click	Click
By George	8	4	4	0	3		460.2	\$618	\$656	\$11,543	(512) 441-8600	Click	Click

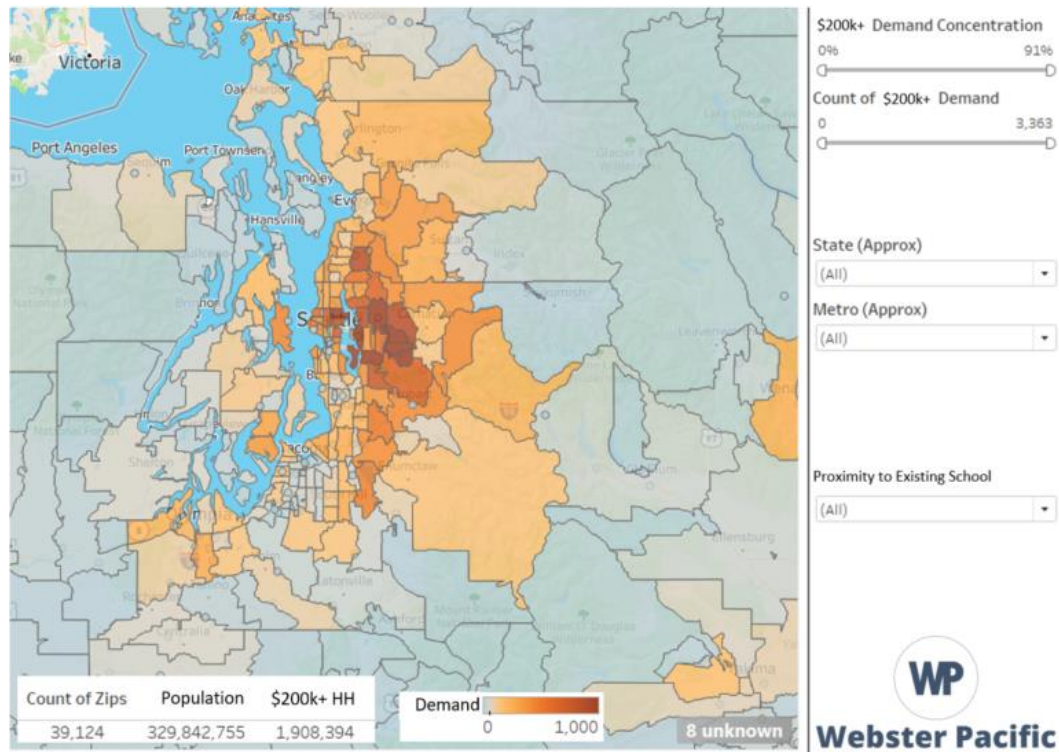
This view of NYC shows top-tier stores in NYC that your competitors are in, but you aren't.



WP builds reports for leadership to track the efficacy of their digital marketing spend to make better decisions.

Year	Month	Shopify	Cross-Platform Total			Facebook		Google Ads		Klaviyo
		Gross Sales - Discounts	Total Spend	Spend per Sale	Platform Reported Sales	Spend	Reported Sales	Spend	Reported Sales	Reported Sales
2021	10	\$790,273	\$368,017	46.6%	136%	\$323,010	\$414,779	\$45,006	\$300,063	\$359,321
2021	11	\$2,841,051	\$743,145	26.2%	109%	\$669,387	\$1,180,702	\$73,758	\$729,591	\$1,184,107
2021	12	\$804,488	\$295,882	36.8%	112%	\$221,566	\$332,968	\$74,316	\$319,071	\$251,233
2022	1	\$796,213	\$340,336	42.7%	121%	\$285,843	\$465,828	\$54,494	\$263,157	\$231,130
2022	2	\$945,487	\$365,446	38.7%	117%	\$309,914	\$454,502	\$55,532	\$343,722	\$310,812
2022	3	\$1,839,211	\$962,039	52.3%	109%	\$825,132	\$880,728	\$136,906	\$723,323	\$409,366
2022	4	\$3,014,909	\$1,309,981	43.5%	121%	\$1,105,627	\$1,926,996	\$204,354	\$1,135,933	\$574,924
2022	5	\$4,302,474	\$1,399,615	32.5%	99%	\$1,096,719	\$2,138,744	\$302,896	\$1,469,545	\$669,681
2022	6	\$5,122,278	\$1,373,989	26.8%	87%	\$1,065,320	\$1,807,246	\$308,669	\$1,914,915	\$740,608
2022	7	\$3,670,128	\$1,027,906	28.0%	97%	\$765,270	\$1,289,475	\$262,636	\$1,381,151	\$903,071
2022	8	\$1,991,686	\$579,603	29.1%	118%	\$393,183	\$809,693	\$186,420	\$924,900	\$621,099
2022	9	\$1,217,752	\$309,403	25.4%	117%	\$203,527	\$321,392	\$105,876	\$440,530	\$662,338
2022	10	\$908,881	\$147,055	16.2%	106%	\$96,326	\$335,172	\$50,729	\$225,181	\$402,996
2022	11	\$1,395,182	\$131,365	9.4%	95%	\$102,458	\$289,574	\$28,906	\$308,116	\$727,605
2022	12	\$397,329	\$48,097	12.1%	83%	\$37,756	\$77,609	\$10,341	\$100,126	\$153,606

Geotargeted advertising is a powerful tool for marketers to refine their spend by location. We combine data on income, demographics, and existing sales data to find which zip codes are underpenetrated with sales so that clients can direct more advertising to those zips.

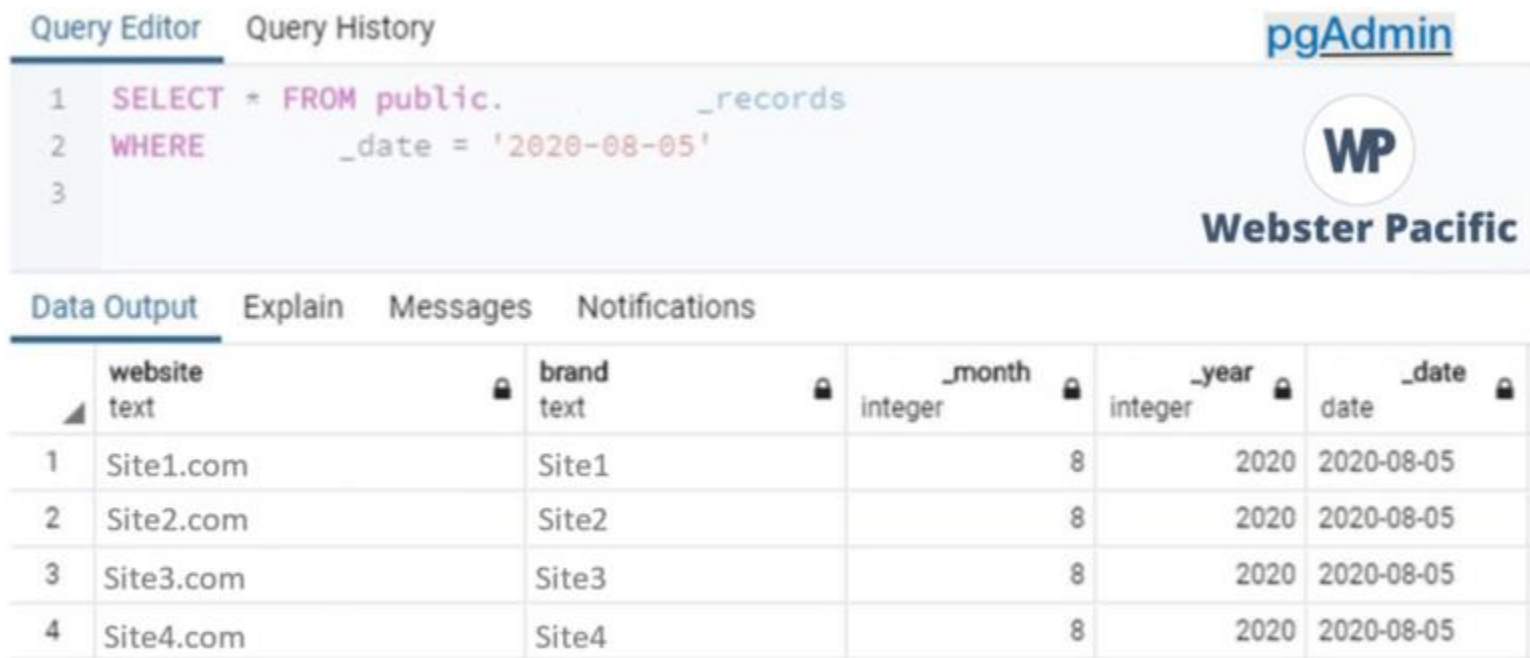


Technology

WP can manage the ERP migration process start to finish or perform critical activities like data cleaning using Python and Excel packages to standardize large datasets.

Venue Name	Venue Type	Phone	Brands	Products Carried	Address
The Beck Event Space	On-Premise	(816) 793-0533	Product 2	Product 2: Berry Mix Pack, Tropica	210 S Independence St, Harrisonville, MO 64701
Duckys Gas Station	Off-Premise	(816) 925-4674	Product 1	Product 1: Citrus Mix Pack	1901 E Mechanic St, Harrisonville, MO 64701
Quiktrip	Off-Premise	(816) 884-3553	Product 1	Product 1: Wild Berry, Berry Mix Pa	1402 N 291, Harrisonville, MO 64701
Fughleys Tues	On-Premise	(816) 626-3307	Product 2	Product 2: Lemonade Mix Pack	109 Indiana St, East Lynne, MO 64743
Elks Lodge	On-Premise	(660) 679-3533	Product 1	Product 1: Berry Mix Pack	2402 N 291 Hwy, Harrisonville, MO 64701
Caseys General Store	Off-Premise	(816) 758-4053	Product 1	Product 1: Citrus Mix Pack, Wild Bi	625 J, Peculiar, MO 64078
Bp Shop	Off-Premise	(816) 618-7252	Product 1	Product 1: Citrus Mix Pack, Wild Bi	24620 S D, Cleveland, MO 64734
Frog Pond The	On-Premise	(816) 758-5111	Product 2	Product 2: Wild Berry	157 S Peculiar Dr, De Peculiar, MO 64078
Flying J Travel Plaza	Off-Premise	(816) 779-8000	Product 1	Product 1: Berry Mix Pack	700 S 71 Exit J, Peculiar, MO 64078
Cvs Pharmacy	Off-Premise	(816) 318-8022	Product 1	Product 1: Berry Mix Pack, Tropica	1215 Foxwood Dr, Raymore, MO 64083
Price Chopper Kansas & Missouri	Off-Premise	(816) 265-6121	Product 1	Product 1: Lime, Citrus Mix Pack, F	900 W Foxwood Dr, Raymore, MO 64083
Pina Wine & Spirits	Off-Premise	(816) 318-9339	Product 2	Product 2 Lime, Citrus Mix Pack, \	1240 W Foxwood Dr, Raymore, MO 64083
Mi Rancho	On-Premise	(816) 425-4002	Product 1	Product 1: Wild Berry	17207 S 71, Belton, MO 64012
No Worries Saloon	On-Premise	(816) 987-0691	Product 1	Product 1: Berry Mix Pack	215 Cedar St, Pleasant Hill, MO 64080
Shell	Off-Premise	(816) 348-7813	Product 2	Product 2: Wild Berry, Berry Mix Pa	7905 E 171St St, Belton, MO 64012
Quiktrip	Off-Premise	(816) 318-0322	Product 1	Product 1: Wild Berry, Berry Mix Pa	7920 E 171St St, Belton, MO 64012
Hy Vee Food Store	Off-Premise	(816) 318-0400	Product 2	Product 2: Lime, Citrus Mix Pack, \	1307 E North Ave, Belton, MO 64012

WP has extensive experience working with cloud data storage tools like AWS to store large sets of data. WP integrates tools directly with the cloud storage for straightforward collection, monitoring, and extraction of data. The example shows a data query from PGAdmin, which is pulling data from AWS.



The screenshot shows the pgAdmin interface. At the top, there are tabs for "Query Editor" and "Query History". The "Query Editor" tab is active, displaying a SQL query:

```
1 SELECT * FROM public.      _records
2 WHERE      _date = '2020-08-05'
3
```

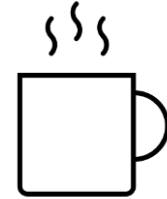
Below the query editor, there are tabs for "Data Output", "Explain", "Messages", and "Notifications". The "Data Output" tab is active, showing a table with the following data:

	website text	brand text	_month integer	_year integer	_date date
1	Site1.com	Site1	8	2020	2020-08-05
2	Site2.com	Site2	8	2020	2020-08-05
3	Site3.com	Site3	8	2020	2020-08-05
4	Site4.com	Site4	8	2020	2020-08-05

The pgAdmin logo and "Webster Pacific" text are visible in the bottom right corner of the interface.

Appendix

Family Office



Everything to
Everyone

P.F. CHANG'S

RODD & GUNN
NEW ZEALAND

ENDEAVOR
SCHOOLS

LOUIS XIII orrick
Remy de Martin

Orangetheory
FITNESS

River Garden Farms

Stamford Public Schools
EXCELLENCE IS THE POINT.

fusion
global academy

Spear Street Capital

ARIAT

LEWIS
BOLT & NUT COMPANY



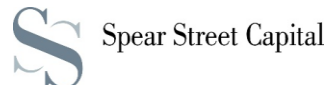
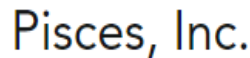
Operating
Partner

Next Slide

Services Like:



For Everyone:



Feelings

- You feel like you're bogged down in the small details
- You feel like you must do things yourself if you want it done right
- You feel like you're leaving money on the table

Specifics

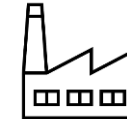
- You aren't growing as fast or as profitable as you would like
- Your books aren't accurate enough to make decisions with
- You have stockout issues or too much inventory
- You are constantly worried you'll run out of cash
- You aren't sure what drives profits and what doesn't
- You don't trust your bookkeeper or your tax advisor

Who We Are

An **operating partner** that helps small to medium-sized businesses leverage data and strategy at the fraction of the cost of a full-time analyst or CFO

Sectors

Consumer Goods



Manufacturing

Private Equity



Education



FINANCE

- ✓ Budget Forecasts
- ✓ Cash Flow Projections
- ✓ Managing Accountants
- ✓ Debt Structuring
- ✓ Inventory Valuation and COGS Cleanup



OPERATIONS

- ✓ Inventory Forecasting
- ✓ Pricing and margins strategy
- ✓ PO Tracking
- ✓ KPI Reporting
- ✓ Enrollment Predictions



GROWTH

- ✓ Growing Wholesale Accounts
- ✓ Digital Ad Tracking
- ✓ Targeted Advertising
- ✓ Instagram Influencer Identification



GEOSPATIAL

- ✓ Choosing Countries, Cities, Neighborhoods, and Sites
- ✓ Competitor Analysis
- ✓ Luxury Analytics



TECHNOLOGY

- ✓ ERP Migrations
- ✓ Cloud Storage
- ✓ ETL Pipelines
- ✓ Data Cleanup
- ✓ Shopify, FB Ads, Google Ads Reporting